







The first edition of the International Congress on Artificial Intelligence and Human Sciences will be organized by the Laboratory of Science, Engineering and Management (ESTF), the Laboratory of Engineering, Systems and Applications (ENSAF), in collaboration with the School of Advanced Studies in Accounting and Finance (HECF), from October 17 to October 18, 2025. This event marks a major turning point in the interdisciplinary dialogue between technology and the humanities.

This major scientific event will be held in honor of Professor Ahmed BOUKLATA, a renowned expert in economic and management sciences, whose work has significantly influenced research in applied economics, strategic management, and public policy analysis. This congress will serve both as a tribute to a visionary scholar and as a springboard for future generations wishing to carry on his scientific and intellectual legacy.



This unprecedented event will bring together researchers, professionals, thinkers, and innovators to explore the deep interactions between Artificial Intelligence (AI) and human sciences disciplines such as economic and management sciences, philosophy, sociology, psychology, linguistics, anthropology, and history. Through keynote speeches, roundtables, thematic workshops, and scientific presentations, the congress will offer a critical and forward-looking reflection on the impacts of AI on thought, culture, labor, ethics, human identity, and social dynamics.

This is a space for dialogue and inquiry, aimed at shedding light on the contemporary and future challenges linked to the development of AI from a deeply human perspective. This congress inaugurates a lasting platform for dialogue between the hard sciences and the humanities—essential for co-constructing a responsible, inclusive, and ethical technological future.

Topics

- 1. AI, Economics and Management Sciences: New Decision-Making Paradigms
- 2. Ethics and Governance of Artificial Intelligence
- 3. Al and the Transformation of Knowledge
- 4. Language, Culture, and Artificial Intelligence

- 5. Subjectivity, Identity, and Al
- 6. Education, Cognition, and Machine Learning
- 7. Hybrid Methodologies
- 8. Social Justice and Inclusion in the Age of Al
- 9. Philosophy of Intelligence

Speakers



Pr Az-Eddine BENNANI
Professor Neoma Business School
& Sorbonne Universities/
University of Technology of
Compiègne, France



Pr Karima AFIF
Professor at Department of
Agri-Food Economics and
Consumer Sciences, Laval
University, Canada



Pr Imane CHAHDI
Professor at the National School
of Commerce and Management,
Sidi Mohamed Ben Abdellah
University, Morocco



Pr Youssef El Yaacoubi
Professor at the National School
of Commerce and Management,
Sidi Mohamed Ben Abdellah
University, Morocco



Pr Agnès PERRIN
DOUCEY
Dean of the Faculty of
Education at the University
of Montpellier, France



Pr Fatima Zahra MADHAT Professor at the Higher School of Technology, Sidi Mohamed Ben Abdellah University, Morocco